INDUSTRY ALLIANCE PARTNER BRIEF: HIGHER EDUCATION

BROCADE

BROCADE AND AVAYA: UNIFIED COMMUNICATIONS

THE CHALLENGE

Technology is enabling today's colleges and universities to take advantage of new learning opportunities. At the same time, communications is playing an increasingly critical role in their educational strategies, helping to enhance the student-faculty experience, increase staff productivity, and improve campus safety.

As colleges and universities devise their educational strategies, they need to carefully consider the technology infrastructure and communications applications required to support their goals.

JOINT SOLUTION

Together, Brocade® and Avaya offer educational institutions the ability to use communications to enrich academic life and differentiate educational programs. With network and IP telephony solutions that drive the convergence of voice, data, and multimedia communications, Brocade and Avaya help to ensure a higher return on investment and the highest quality real-time communications.

Using the latest advanced IP infrastructure technology and Unified Communications (UC) platforms, Brocade and Avaya deliver a superior quality convergence solution that enables affordable, feature-rich communications.

Brocade cost-effective solutions help higher learning institutions comply with persistent budget constraints while delivering premier network services through industry-leading technologies. Brocade also helps reduce total cost of ownership by simplifying network management and administration, reducing power and cooling requirements, and lowering capital expenditures.

With UC solutions that offer anytime, anywhere, any-device access to communications applications, as well as enabling business processes with event-driven communications and collaboration across the organization, Avaya supports the integration of communications and business applications to meet the needs of today's educational environment.

Together, Brocade and Avaya enable a fully integrated networking platform for deploying highly scalable UC solutions to meet the demands of dynamic higher educational institutions.

BENEFITS OF JOINT SOLUTION

- Supports features such as E911 and network discovery of endpoints by LLDP/LLDP-MED
- Provides the industry's highest density Unified Communications (UC) solution
- Helps ensure high availability by leveraging the industry's only UC platform with redundant PoE power
- Supports high-quality voice calls with advanced QoS and dynamic IP telephony configuration
- Helps eliminate network downtime using proactive closed-loop threat detection
- Reduces power consumption to help ensure a lower cost of ownership
- Provides proven interoperability

ABOUT AVAYA

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service, and competitiveness. www.avaya.com.

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ABOUT BROCADE

From enterprise data centers to the service provider core, Brocade (NASDAQ: BRCD) develops extraordinary networking solutions that connect the world's most important information. Delivered directly and through global partners, these solutions help today's data-intensive organizations operate more efficiently and maximize the business value of their data.
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