BROCADE

INDUSTRY ALLIANCE PARTNER BRIEF: HEALTHCARE

BROCADE AND SHORETEL: UNIFIED COMMUNICATIONS

THE CHALLENGE

Healthcare costs continue to spiral out of control, causing many care delivery organizations to turn to technology as the best means to help improve patient care, increase operational efficiency, and reduce overall spending. Because communications are critical to the functioning of healthcare organizations and vital to the efficient, accurate delivery of care, organizations are recognizing that improved communications will help them meet the complex demands of today's rapidly changing healthcare market.

With new capabilities, such as Microsoft Outlook integration, healthcare providers are looking to phone systems to help increase the availability, mobility, and flexibility of voice communications—and address the challenges of an evolving healthcare environment.

JOINT SOLUTION

With a joint infrastructure and IP-based Unified Communications (UC) system, Brocade® and ShoreTel deliver a validated, interoperable solution that scales seamlessly to meet the needs of healthcare organizations without adding cost or complexity to the network. By combining Brocade comprehensive network solutions with ShoreTel IP-based communications platforms, healthcare providers can reliably deliver, and simply support, communications services that enhance services, reduce costs, and improve patient care.

Brocade networking solutions can help healthcare organizations build robust, scalable, and highly available network infrastructures. By incorporating the latest in network-wide security and scalable architectures, Brocade meets the demanding communications needs of healthcare providers with networking solutions that are cost effective, secure, and convergence ready.

Because healthcare providers require reliable communications around the clock, a ShoreTel phone system provides 99.999 percent reliability with no single point of failure, as well as the capability to keep staff in touch whether they are onsite, in a remote location, or on the move. In addition, ShoreTel's Unified Messaging delivers a comprehensive, simple, and robust healthcare solution that satisfies a full range of organizational messaging needs, including access to voice mail, fax, and e-mail by a choice of popular methods. Moreover, a ShoreTel UC system is based on a distributed architecture that is ideal for multisite providers. It appears and functions as a single, unified system, greatly simplifying management.

Together, Brocade and ShoreTel enable healthcare organizations to meet current and future challenges by offering a broad array of flexible communications options previously unavailable with traditional telephony systems.

BENEFITS OF JOINT SOLUTION

- Delivers IP-based voice, video, data, IM and mobile communications with exceptional quality
- Enables organizations to span multiple locations using one Unified Communications (UC) system
- Scales easily and quickly to meet changing business needs
- Helps ensure business-critical reliability with simple and cost-effective built-in N+1 redundancy
- Provides proven low total cost of ownership

ABOUT SHORETEL

ShoreTel is a leading provider of Pure IP Unified Communications solutions that enable companies of any size to seamlessly integrate voice, video, messaging and data with their business processes. Independent of device or location, ShoreTel's unique distributed software architecture eliminates the traditional costs, complexity and reliability issues inherent in other solutions.
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ABOUT BROCADE

From enterprise data centers to the service provider core, Brocade (NASDAQ: BRCD) develops extraordinary networking solutions that connect the world's most important information. Delivered directly and through global partners, these solutions help today's data-intensive organizations operate more efficiently and maximize the business value of their data.
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