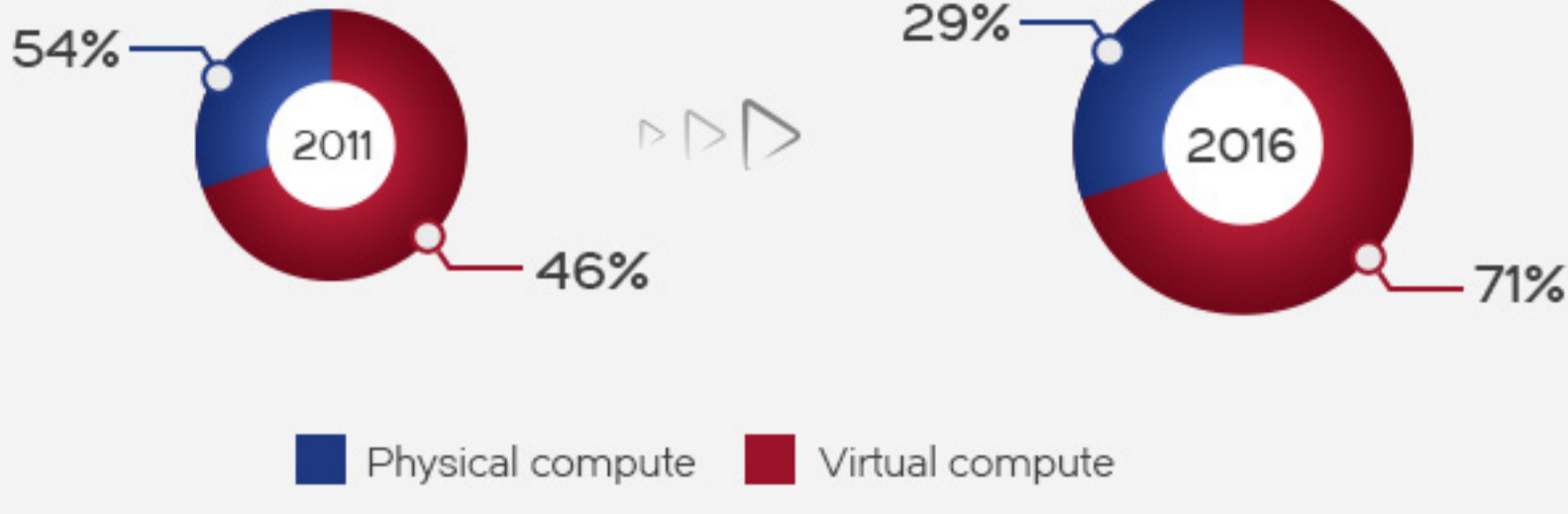


# DELIVERING BUSINESS TRANSFORMATION

## A NEW APPROACH TO APPLICATION DELIVERY

### Increasing adoption of Hybrid Cloud technologies



\*Gartner, June 2013, Public Cloud Forecast 2011-2017

### What drives businesses today?

- Seamlessly delivering services and products
- Accelerating time to market
- Using business process to gain a competitive edge
- Having a good ROI

### A modernized data infrastructure is needed to make this happen

- Secure, high performance applications
- Dynamic, shared infrastructure
- Aligned business process

## THE MODERNIZATION JOURNEY

### GREATER FLEXIBILITY

Static load balancing → On-demand application delivery

#### MIGRATION TO HYBRID ENTERPRISE

Software-defined application delivery

Offers ADC customization with dynamic, automated ADC on demand

Virtual and clustered technology for enterprise cloud

### GREATER AGILITY

On-demand application delivery → ADC-as-a-Service

#### TRANSFORMATION TO TRUE CLOUD TECHNOLOGIES

Automated cloud delivery application control with multi-tenancy and private cloud capabilities

Full automation, on-demand ADC deployment, and fast time-to-provision

Improved ROI through consumption model

### BROCADE INTEGRATED SOLUTION FOR ENTERPRISE ADCaaS

#### Infrastructure Transformation

Software only

Virtual/Cloud ADC

Multi-tenant solution

Automated

Dynamic

Usage based

Capacity planning

10x faster provisioning

Up to 90% higher ROI

Automated service management

Enterprise licensing

## BROCADE APPLICATION DELIVERY SOLUTIONS

Economies of Scale

Hyperscale and Hyperdensity

Automation and Control

Right size, Right place On demand

Self service ADCaaS